



Wednesday 22nd March 2023

Venue: The Last Drop, Olympic Park

Programme Outline

09.30	Refreshments & Registration
10.00	Introductory Address & Welcome - <i>Bob Edwards (Chairman) & Sophia Reed (Mutual Manager)</i>
10.15	AIM Update – A review of the Mutual and looking ahead for 2023 <i>Sophia Reed (Mutual Manager & Ralph Doe (Account Executive))</i>
10.30	Sustainability in the Outdoors - <i>Examples by Matt Rawlingson-Plant, Mill on the Brue & AIM team</i> We look at ways your business can work more sustainably with a chance to discuss and share ideas.
11.00	Coffee Break
11.15	Neuro Diversity in the workplace - celebrate strengths and support challenges. <i>Daisy Rogers-Byrne</i> Daisy is a practised keynote speaker specialising in many areas including neuro-diversity in the workplace, diversity, equity and inclusion.
12.00	AGM The official business of the AGM will be conducted for members wishing to be present
12.30 - 13.30	Lunch
13.30 - 14.30	Claims Defensibility - There's been an incident - what next? <i>Leanne Conisbee - Ince & Co</i> Case studies and incident investigations to assist you when dealing with an incident
14.30 - 15.00	Panel discussion and Q&A (Please forward your questions in advance)
15.00 - 15.15	Coffee Break
15.15 - 16.00	Freelancers, Staff, Hot Topics affecting the outdoor industry discussion. Following feedback from last year, this session has been included to give Members a chance to discuss challenges specifically around staffing, maintaining standards and the use of freelancers.
16.00	Ride the Slide and Tour (Please indicate on registration if you would like to join)
17.00	Guests depart



Our Speakers

Daisy Rogers-Byrne

Daisy is a practised key note speaker and panellist specialising in a range of topics including neuro diversity in the workplace. She comes with experience of helping organisations to speak to diverse audiences both externally and from within your company. How to authentically widen your customer base and how to recruit and retain more diverse employees. With a chance to ask questions we know you will leave this session with clear next steps for immediate action.

Leanne Conisbee – Ince & Co

Leanne is a specialist in employer's liability and public liability, including civil claims, regulatory investigations and prosecutions, coroner's inquests. Leanne's particular interest is in cases involving unique or complex liability considerations, or those involving chronic pain or exaggeration/fundamental dishonesty. Leanne has advised on many cases which attract significant media attention and is skilled at understanding and achieving the objectives of all stakeholders, providing bespoke and innovative solutions in every case. Leanne has advised clients in various industry sectors, most commonly the activities industry and construction.

Sophia Reed

Sophia left private practice as a Partner at law firm, BLM to join AIM as Mutual Manager in January 2018. With 24 years' experience in personal litigation, she regularly defended Members' interests and provided legal advice and risk management. As Mutual Manager she runs the Mutual and team, liaising closely with the AIM Board and assists AIM Members with risk management techniques and claims defensibility. She is a regular speaker at industry events and has a great understanding of issues facing the sector.

Ralph Doe

Ralph joined AIM in 2017 from a background insuring and supporting some of the UK's largest charities providing adventurous activities to young people. With over 20 years' experience in the insurance sector Ralph is an accredited Insurance and Risk Management professional who will support AIM members with site visits, technical advice and all aspects of coverage requirements.

Matt Rawlingson Plant – Mill on the Brue

Matt is a Director at Mill on the Brue Outdoor Activity Centre and has been an AIM Member since 2007. The centre has been developed to have a green ethos behind everything they do. They are always looking at ways to be innovative and for visitors to learn something about being environmentally responsible. Matt brings a wealth of knowledge and experience on this subject and will provide some top tips for you to takeaway.