



WOODLANDS ADVENTURE EVENT 2022

**ACTIVITIES
INDUSTRY
MUTUAL**

Delegate Information

Thursday 17th March 2022

Venue: Woodlands Adventure Centre, Walsall

Programme Outline

09.30	Refreshments & Registration
10.00	Introductory Address & Welcome
10.15	Mike King – Releasing Potential - Lessons from the Pandemic
11.00	Coffee Break
11.15	Ron Ruston – Plexus Law - Cyber Risks and what it means for you
12.00	AGM The official business of the AGM will be conducted for Members wishing to be present
12.30 - 13.30	Lunch Following lunch Delegates will join groups to participate in Workshops
13.30 - 14.30	Workshop 1: Inclusivity, Equality & Diversity in the outdoors Workshop 2: Lessons Learned in accidents and the pandemic Workshop 3: Staff shortages and the future of the industry
14.30 - 15.30 or 16.00	Activities! Join in an activity of your choice either High Ropes or Atlatl
16.00	Tea
16.15 – 16.45	Panel Q&A and Discussion
16.45 – 17.00	Farewell & Close – feel free to explore the site



Our Team



Sophia Reed

Sophia left private practice as a Partner at law firm, BLM to join AIM in January 2018 as Mutual Manager. With 24 years' experience in personal injury litigation, she regularly defended Members' interests and provided legal advice and risk management. A regular speaker at our Member events, she has a good understanding of the issues facing Members and the industry as a whole and the importance of defending brand and reputation.



Ralph Doe

Ralph joined AIM in 2017 from a background insuring and supporting some of the UK's largest charities providing adventurous activities to young people. With over 15 years' experience in the insurance sector Ralph is an accredited Insurance and Risk Management professional who supports AIM members with site visits, technical advice and all aspects of coverage requirements.



Our Speakers



Ron Ruston – Plexus Law

Ron has dealt with local authority claims for the last 12 years dealing with Employers', malicious prosecution & misfeasance in public office and Public liability claims including highways, false imprisonment, mental health, property and subsidence & coverage. He represents insurers and self-insureds on liability and coverage issues for EL, PL and motor.

Ron, as a former criminal duty solicitor, undertakes regulatory work including motor on behalf of insureds drivers, Environmental Agency and Health & Safety prosecutions. This covers such areas as death and serious injury by dangerous driving with representation in interviews under caution, coroners, magistrates and crown courts.

In addition, he regularly advises and represents public authorities and insurers on issues of data protection and discrimination including disability, race and sex together with a number of fraudulent claims nominated by insurers on all issues of public and employers' liability.

He is a regular contributor to ALARM (Association of Local Authority Risk Managers) publications and speaker at national and local ALARM conferences together with presentations at broker and insurer events on such subjects as emerging risks and technologies, drones and GDPR.



Mike King – Releasing Potential & IOL

I was appointed as a Trustee in Feb 2010 and have now the privilege of supporting IOL in becoming the Chair of the Trustee Board.

I started working in the outdoors when I was a 16yr old apprentice and now 30+ years later I have the privilege of continuing to enable people to engage with the outdoor environment.

Through this journey in the outdoors, I have overseen the development of Releasing Potential which is an education charity that comprises of an Independent Special School, Academic Institute and several enterprises including a farm. I have a particular interest in standing in the gap between the marginalised and society and I believe that interaction (in any form) with the outdoors is a positive vehicle for change in people's lives.